



Tango for Trees

Reduce your Carbon Footprint by taking Tango Footsteps on the dance floor!

London here is your chance to give back to the planet. Each one of us on average produces 10 tonnes of carbon each year, we can help reverse this by planting 10 rubber trees each a year. So come Tango for Trees this Tuesday 10th November 2009 and party for a cause that will make a difference.



Come enjoy the spectacular surroundings of one of London's most famous restaurants 'Ciro's Pomodoro', whilst having a Tango and indulging in the sound of Sahara the classical infused pop quartet who have taken London by storm this year.

"Sahara amplifies an array of sound, converging classical into pop, the sound projected is complimented by the stunning appearance of the girls."

The organizer will be **Worldview Impact**, a new London-based social enterprise working to encourage green business investments in the developing world.

'Even though we're listening to great music, enjoying the atmosphere and the company of a great band the resources we raise will have a direct impact on the living conditions and lifestyles of those in the developing world — who don't have the same luxuries we have in London' says Dr. Bremley Lyngdoh, Founder and CEO of Worldview Impact.

The 'Tango for Trees' party is particularly aimed at those who want to make a difference in tackling climate change, but who feel disconnected from party politics.

'We who are living on the planet right now are actually borrowing the planet from future generations — so what right do we have to damage their future, while we live now? What about the next generations? Our grandchildren? What kind of world will they live in?'

Entry is £15 per person, which is the actual cost of planting and maintaining an organically grown rubber tree for 35 years, with environmental, social and economical benefits in mitigating climate change but also in creating sustainable livelihoods for poor local communities.

For more information, photos, or to arrange an interview with Bremley Lyngdoh or Sahara, please Contact Carolyne Okeijn on **07970995906** or c.okeijn@worldviewimpact.com or musiciancinc@gmail.com

SAHARA NOTES FOR EDITORS:

Venue: Ciro's Pomodoro, 51 Beauchamp Place, Knightsbridge, London, SW3 1NY

Dates: 10th of November 2009

Times: 20:00 - 22:30

Tickets: Can be bought online at www.worldviewimpact.com/login.php for **£15**
(The price of planting and caring of one organically rubber tree for 35 years.)

About Worldview Impact:

Worldview Impact aims to provide effective solutions to reduce climate change by planting rubber trees for absorption of carbon dioxide; cutting poverty by creating sustainable livelihoods for the poor; and to work in close cooperation with local communities to support sustainable development.

Worldview Impact makes it possible for the average person or company to invest in ecological and environmentally beneficial rubber trees. It is a sound investment with very high returns. It also allows individuals and companies to offset their carbon footprint (the average European contributes to 10 tones of carbon a year).

It works by investing in green business opportunities at the community level starting in Asia, Sri Lanka and India. Then, based on Worldview Impact's learning experiences in Asia, the enterprise will be expanded to Africa and the Americas.

www.worldviewimpact.com

About Sahara:

Sahara has created a new wave of classical music under the creative drive of saxophonist and composer Sarah Louise Ings, formed in September 2007.

Sahara Tango single release is available for download on itunes.

In less than one month Sahara has performed to over 20, 000 people, been the face of Walk the Walk for Breast Cancer Bristol, featured in Classical Music Magazine, released their music video on Classic FM TV and now record their EP with Rupert Christie, producer for Karl Jenkins. Sahara will be launching their EP at the exclusive Shoreditch House in November. Do not miss out on being part of these girls road to success. Follow them on myspace, Twitter and Facebook.

www.saharacollective.com