



PRESS RELEASE 01/10/08:

Youth unemployment still needs tackling despite UN forecast of boom in 'green jobs'.

In a new report published today (01/10/08) the United Nations says millions of new jobs will be created across the world over the next few decades in areas like energy supply, energy efficiency, recycling, agriculture and forestry.

'Green Jobs: Towards Decent Work in a Sustainable, Low-Carbon World', was commissioned and funded by the United Nations Environment Programme (UNEP).

The report provides recommendations to policy makers ahead of the United Nations Climate Convention meeting in Copenhagen in late 2009. In this meeting delegates from around the world will try to reach a successor agreement to the Kyoto Protocol to control climate change.

But, as world leaders and policy makers digest the study, Worldview Impact wants them to consider tackling the lesser reported issue of youth unemployment.

According to the International Labour Organisation (ILO), young people represent 130 million of the world's 550 million working poor who are unable to lift themselves and their families above the equivalent of the \$1 per day poverty line. These young people struggle to survive, often performing work under unsatisfactory conditions in the informal economy. While the overall youth population grew by 10.5 per cent over the last 10 years to more than 1.1 billion in 2003, youth employment grew by only 0.2 per cent to around 526 million.

Bremley W.B. Lyngdoh, Founder and CEO of London based Worldview Impact, and Co-founder of the New York based Global Youth Action Network says:

'The creation of Sustainable Livelihoods has become an important factor in sustainable development, particularly in developing countries and among disadvantaged populations. A livelihood comprises the capabilities, assets and activities required for a means of living. It is sustainable when it can cope with and recover from stresses and shocks and still maintain or enhance its capabilities and assets both now and in the future, while not undermining the natural resource base. Therefore more support should be given to the promotion and development of economical and environmental sustainable youth livelihoods.'

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To arrange an interview with Bremley W.B. Lyngdoh on this story, or for a longer feature, please contact Andrew Horton (Media and Communications Officer) on + 44 (0) 7769 558 504 or a.horton@worldviewimpact.com

NOTES FOR EDITORS:

About Worldview Impact:

Worldview Impact provides effective solutions to reduce climate change by planting rubber trees for absorption of carbon dioxide; cutting poverty by creating sustainable livelihoods for the poor; and to work in close cooperation with local communities to support sustainable development.

Worldview Impact makes it possible for the average person or company to invest in ecological and environmentally beneficial rubber trees. It is a sound investment with very high returns. It also allows individuals and companies to offset their carbon footprint (the average European contributes to 10 tonnes of carbon a year).

It works by investing in green business opportunities at the community level starting in seven pilot countries in Asia (Sri Lanka, India, Bhutan, Thailand, Vietnam, Cambodia and Laos). Then the business will be expanded to Africa starting with Ghana and the Americas starting with Colombia by the end of 2008.

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